

# 2022 BUDGET



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February 2022

# TABLE OF CONTENTS

	<u>Page</u>
<b>Introduction .....</b>	<b>1</b>
<b>Purpose .....</b>	<b>1</b>
<b>Board of Directors .....</b>	<b>2</b>
<b>2020-2021 Performance Report .....</b>	<b>3</b>
<b>2022 Program Goals .....</b>	<b>5</b>
<b>2022 Program Initiatives .....</b>	<b>5</b>
<b>Budget Estimates .....</b>	<b>7</b>

# Introduction

The Let Freedom Ring Foundation (the “Foundation”), a Virginia nonstock corporation, is a 509(a)(1) supporting organization as described in section 509(a)(1) of the Internal Revenue Code that conducts and supports activities that carry out the religious, charitable, and educational purposes of First Baptist Church of Williamsburg (“First Baptist Church”), a church described in sections 501(c)(3), 509(a)(1), and 170(b)(1)(A)(i) of the Internal Revenue Code.

## Purpose

The purpose of the Foundation is to protect and preserve the historic building and landscape; collect, protect, and preserve the artifacts of First Baptist Church while also sponsoring and supporting programs that increase awareness of the church's rich history and further the church's mission of service to the community through human service programs, and support for other aligned organizations.

# Board of Directors

The Board of Directors is composed of 17 individuals, 9 are elected from the congregation and 8 are appointed from the community at large.

## Officers

Connie Matthews Harshaw (*Elected*)  
President

Ronald J. Monark (*Appointed*)  
Vice President

Jeanne Zeidler (*Appointed*)  
Secretary

Donald C. Hill (*Elected*)  
Treasurer

## Directors

Jody L. Allen, Ph.D. (*Appointed*)

Robert (Bobby) Braxton (*Elected*)

Nathaniel Brown (*Elected*)

Martine Charles (*Appointed*)

Gianfranco Grande (*Elected*)

Rev. Dr. Julie Grace (*Elected*)

Rev. Juanita Graham (*Elected*)

Barbara Hamm Lee (*Appointed*)

Michael (Mike) Holtzman (*Elected*)

T. Montgomery (Monty) Mason (*Appointed*)

George Sledd (*Elected*)

William Turner (*Elected*)

Chynita Turner Pryor (*Elected*)

## Honorary Members

Amiah Brown

Xavier Jordan

Liz Montgomery

# 2020 - 2021 Performance Report

- Reached an agreement with Colonial Williamsburg Foundation to initiate Phase I of an archaeology project to investigate the church's first permanent location on South Nassau Street in Colonial Williamsburg
- In partnership with William & Mary and Jamestown Rediscovery, Colonial Williamsburg archaeologists scanned the South Nassau Street site using ground-penetrating radar to identify features, including the foundation of the 1856 church
- Formed the First Baptist Church Nassau Street Steering Committee with more than 25 members of the church and community to engage in community archaeology, which allows access by the descendant community and active participation in decision-making related to the exploration and interpretation of the site
- Colonial Williamsburg broke ground on the site, removing foliage and a portion of the parking lot that covered part of the church's South Nassau Street site
- Hosted a prayer vigil at the Phase I groundbreaking site with the First Baptist Church, Williamsburg Symphony Orchestra and members of the community
- Worked with descendant community in understanding and communicating all of the work being done by the archaeologists on Phase I of site excavation
- Met with the archaeologists to understand and communicate the information on the number and types of artifacts discovered during Phase I.
- Phase II –of excavation project began in Jan 2021
- Featured on the NBC Today Show with First Baptist Church descendants as "Change Makers" during Black History Month, 2021
- Featured on Colonial Williamsburg's first monthly virtual conversation series, *US: Past, Present, Future* which explores the intersection of current events, our shared history and the enduring promises of America for discussion on the meaning of freedom of religion
- In partnership with the Colonial Williamsburg Foundation and the City of Williamsburg, dedicated the Gowan Pamphlet Historic Marker at the intersection of Nassau and Scotland Streets, to symbolize the place where the church's past and present connect
- Hosted first of several descendant community meetings to develop a plan of action for artifacts and more than 30 intact burial sites that were discovered by the archaeologists during Phase II
- Met with the History Ministry of First Baptist Church and the Institute of Human Biology at William & Mary to inspect human remains found at the Nassau Street dig site
- Met with the descendants to discuss how to memorialize the ancestors and/or burial ground

- Partnered with Colonial Williamsburg and William & Mary to produce the 2021 Black History program on the Bray School Initiative. Accepted seat on the Bray School Advisory Council.
- Participated in the Jamestown-Yorktown Foundation’s 2021 Black History Program
- Collaborated with Colonial Williamsburg, William & Mary, and members of the First Baptist Church descendants to record oral histories
- Served on the planning committee for the annual Juneteenth Celebration, which featured “Honor and Reflection,” a contemplative multimedia installation at the church’s excavation site on Nassau Street
- Completed the NOVA PBS taping of “Buried History: The First Baptist Church” which aired on WHRO-TV
- Partnered with Real People Educating Others (RPEO) and the 757 Giveback Committee to support the “Back to School” event
- Granted scholarships awards to Ashley L. Bostic of Yorktown and General Maximus XO of Williamsburg
- Worked with a team of descendants to identify photographs in the Albert Durant Photography Collection at the John D. Rockefeller Library
- Completed 95% of the work on the LFR Artifacts Database
- Partnered with the Williamsburg Symphony Orchestra and Colonial Williamsburg Foundation to present the Historic First Baptist Church 245th Anniversary Celebration on the lawn of the Art Museums of Colonial Williamsburg
- Premiered “History Half Told is UnTold” at the Hennage Theater of the Arts Museums of Williamsburg
- WHROTV aired “History Half Told is UnTold”
- Held private screening of “History Half Told is UnTold” for HBCU-GO.TV; Bruton Parish; St. Martin’s Episcopal Church; and Two Rivers Country Club
- Received \$100K competitive matching grant from the National Fund for Sacred Places to support Phase I Capital Improvements for First Baptist Church
- Held Fall Gala – the Foundation’s first fundraiser with more than 460 donors and guests featuring celebrities Danny Glover and Jennifer Holliday
- Applied for \$50K “Telling the Full History Preservation Fund Grant” from the National Trust for Historic Preservation
- Launched Phase I of the First Baptist Church’s Capital Improvements Project with church trustees and architectural firm Stemann and Pease

# 2022 Performance Goals

## **Performance Goal 1 – Fundraising**

The Board voted to suspend all fundraising activities for budget year 2020 due to the pandemic and maintained operations with existing and carryover funds from 2019. The Foundation opened 2021 with a fundraising goal of \$100K to provide direct support to the First Baptist Church for planned capital improvements and applied for a matching grant funded by the Home for Sacred Places. The grant was awarded to the Foundation in October 2021. A small planning grant in the amount of \$5K was also approved. In 2022 the Marketing and Development Committee will design and implement a sustainable annual funding campaign by reaching out to our new and existing supporters to create a cycle of success. The Committee will also explore additional grant opportunities and work with the church to apply for all eligible funds to support the 2022 capital improvement projects. The first phase of these projects is scheduled to be completed by March 2023. The fundraising goal for 2022 is \$250,000.

## **Performance Goal 2 – Management of Resources**

The Foundation will strengthen its budget, finance, and management systems during 2022 with assistance provided by a qualified accounting firm that will review all transactions and conduct the Foundation’s audit. The firm, assisted by the Executive Director and the Treasurer, will also prepare and file the Foundation’s annual income taxes. The Executive Director, working with the Governance Committee will conduct a review of the Foundation’s organizing documents and update all required forms for the official file.

# Program Initiatives

## **Program Initiative 1- Black History Month Program**

The Foundation will continue to partner with First Baptist Church and the Colonial Williamsburg Foundation providing assistance with tours during February. This includes providing information about the Foundation or sponsoring an activity or performance such as community choral group(s) or musician(s) to perform during February. There are no estimated costs for this program initiative.

## **Program Initiative 2 – Beyond February**

What began in 1962 as Black History Week is observed today throughout the month of February in our country. African American history cannot be confined to a week-long focus or a month-long celebration. The Foundation will expand the observance “BEYOND FEBRUARY” with several projects that will run throughout the year.

- Oral Histories on Film – “Beyond February” is an initiative to “appreciate” the histories, traditions, and contributions of African Americans in Williamsburg 365 days a year. It is designed to celebrate the individual and collective achievements of those who have paved the way for the community to thrive. This project includes a partnership with one or more local colleges and/or universities to interview and record personal stories of historic significance. Interviews will be conducted on film, recorded, and used as a part of the tour experience at First Baptist Church. This project presents history from the people’s perspective. The estimated cost for this program initiative is \$1,500. This project was delayed due to COVID during 2020 and 2021.
- Collection and Display of Artifacts - The Foundation will be assisted by licensed professionals in a review of the existing space, opportunities for technology updates, modifications to the interior design of exhibit space and the condition of the artifacts during 2022. The anticipated cost for this initiative is \$100K. The Foundation has applied for a \$50K grant and will negotiate a cost-sharing agreement with the church’s History Ministry.

## **Program Initiative 3 – Phase I Capital Improvements Project for FBC**

The Foundation will work with First Baptist Church to plan, schedule and co-manage the restoration and rehabilitation of the historic building based on a facilities assessment conducted by local architects, Stemann Pease Architecture of Williamsburg, VA. Phase I of the Church's 2021-2022 Capital Improvements Plan includes interior and exterior projects. The exterior projects are roof repairs; window repairs/replacements; brick/walkway repairs; and a security system upgrade. Interior projects include floor repairs; painting; plumbing and sewer; and reception and restroom area improvements to make all areas handicap accessible. The work required for windows is necessary for life, safety and exit in case of fire. The windows on the lower level in the Fellowship Hall are sealed shut and cannot be opened, which is a fire hazard. The brick and pavement repairs are necessary for safe entry and exit from the building. This work will be funded by a combination of donations, church funds and grants.



Let Freedom Ring Foundation  
**2022 Budget Estimates**

<u>Income</u>	<u>Income</u>	<u>Expenses</u>
Carryover - 2021	\$ 30,634.00	
Fundraising - General		
Individual and Corporate Donations	\$ 50,000.00	
Grants	\$ 200,000.00	
Board Member Contributions	\$ 11,050.00	
 <b><u>Expenses</u></b>		
Administrative/Program Support		\$ 11,050.00
Annual Report		\$ 1,880.00
Annual Juneteenth Celebration		\$ 2,500.00
Annual Membership, Network Peninsula		\$ 51.50
Fall Gala		\$ 20,000.00
Office fees and expenses		\$ 1,600.00
Insurance		\$ 1,100.00
Fees - Banking		\$ 800.00
FBC vestibule update/refresh		\$ 50,000.00
FBC Repair/Restoration Initiative		\$ 192,202.50
Scholarships		\$ 6,000.00
Annual Meeting/Strategic Planning Session		\$ 3,000.00
Oral Histories on Film		\$ 1,500.00
<b>Total</b>	<b>\$ 291,684.00</b>	<b>\$ 291,684.00</b>

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